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FURNISHINGS

Gray Wolf Inn & Suites

West Yellowstone, Montana

The Partner

Located just minutes from Yellowstone National Park, Gray Wolf Inn & Suites serves thousands of travelers seeking a comfortable and memorable stay in one of America's most iconic destinations.

Working alongside owner Delaware North and procurement partner Metzger, the project team set out to elevate the guestroom experience through a coordinated FF&E refresh that balanced comfort, durability, and functionality.

The goal was to create spaces that reflected the property's welcoming atmosphere while standing up to the demands of a high-occupancy hospitality environment.

The Process

Smarter Furnishings partnered with the project team to deliver a comprehensive custom furnishings package across guestrooms and suites. Throughout the process, our team collaborated closely with stakeholders to develop solutions that met both design expectations and operational requirements.

The project included custom case goods, upholstered seating, sleeper sofas, guestroom desks, vanities, hospitality storage, closet systems, and integrated charging solutions. Each element was selected and engineered for hospitality use, combining attractive finishes with durable construction designed to withstand everyday wear and tear.

Because guestrooms featured varying layouts and storage requirements, the team developed standardized solutions that could be adapted across multiple room configurations while maintaining a consistent look and guest experience throughout the property.

Custom upholstery, stone surfaces, integrated power solutions, and hospitality-focused storage features helped maximize functionality while supporting the overall design aesthetic of the renovation.





The Outcome

The completed project transformed approximately 91 guestrooms and suites into welcoming, functional spaces designed to enhance the guest experience while supporting efficient day-to-day operations.

The refreshed interiors provide travelers with thoughtfully designed accommodations that reflect the quality and character of a premier Yellowstone-area destination.

Today, Gray Wolf Inn & Suites serves as a showcase of Smarter Furnishings' hospitality expertise, demonstrating our ability to deliver custom solutions that balance aesthetics, durability, and operational performance.

The project continues to be used internally as an example of how collaborative planning and custom manufacturing can create hospitality environments that serve both guests and ownership for years to come.



We believe you deserve a partner that will give you peace of mind with proven furniture solutions.

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Smarter Furnishings is a trade name of Appalachian University Systems, Inc.

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