



THE UNIVERSITY OF CHICAGO

On-Campus Housing

The Partner

The University of Chicago, a prestigious university with a campus full of unique buildings, came to Smarter Furnishings by way of our partnership with Capstone Development Partners. Though our team has worked in the city previously, this collaboration marked our first project with the university. In collaboration with Capstone, we provided UChicago with custom sofas, desks, storage pieces, and more for 1281 student living units.

The Process

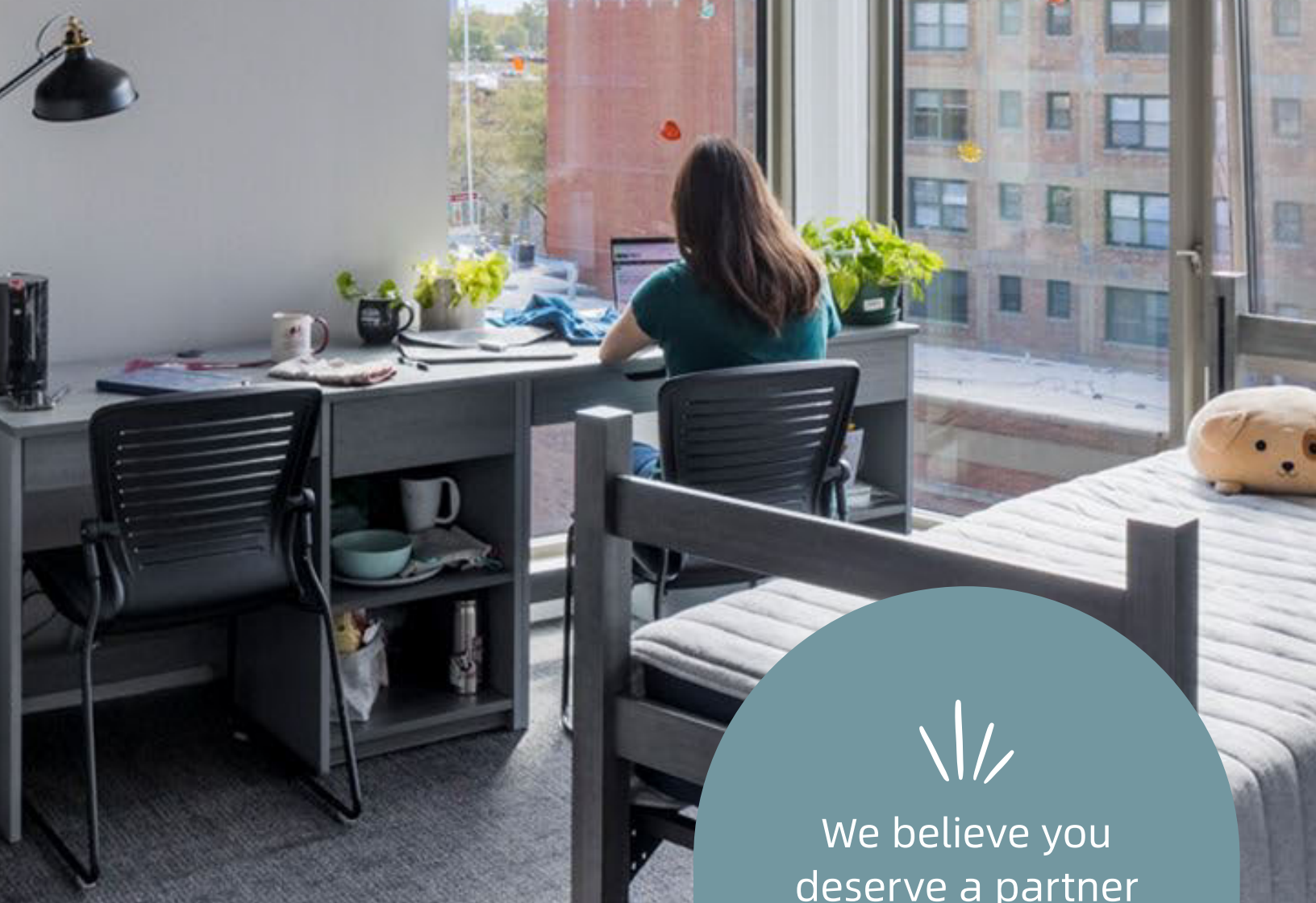
This project took place during the COVID-19 pandemic, presenting unique challenges that required careful planning and execution. Despite these obstacles, our team showed up on-site, ready to adhere to strict safety protocols – because it's essential to see the on-campus spaces and products in person to deliver high quality results.

Another challenge was the installation process in downtown Chicago. For campuses in busy metropolitan areas like this one, offloading trucks on city streets requires careful coordination with trucking companies and dedicated staff to help manage traffic. Limited access to dumpsters and unexpected issues with the furniture adapting to different climates can also add to the complexity in this industry, but our team on this project was fully committed to staying ahead of issues for this university.

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The Outcome

Inspired by our Franklin collection, UChicago's custom furniture was thoughtfully designed to meet university requirements while complementing the campus's distinct style. This included a modified pedestal desk, a three-drawer chest, and a unique bathroom storage unit, each crafted with careful attention to detail. We also delivered and installed furniture for common areas in select buildings, such as sofas, coffee tables, and chairs for students to use for studying and socializing. All of the products we provided were finished with a distinct two-tone design that complemented the university's style and elevated the overall student experience.



Thanks to strategic planning and a team who adapts quickly, the project was completed on time. As a result, the furniture continues to benefit students by being built to withstand the demands of daily use and foot traffic. It was this project that laid the foundation for another order from UChicago, and we look forward to more successful ventures with their team and Capstone in the future.



We believe you
deserve a partner
that will give you
peace of mind
with proven
furniture solutions.

Learn more about our solutions and our commitment to service! Allowing our customers to rest easy is why our customer partnerships are among the longest in the industry.



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