



THE GREEN

at UC DAVIS

Off-Campus Housing

The Partner

The Green at UC Davis, a collaboration between the University of California, Davis, and The Michaels Organization (TMO), is slated to be the largest student housing project in North America to date. This P3 development aimed to create vibrant, sustainable student living environments with 3,290 bedrooms across 1,247 units, and we were up for the job.

The Process

In 2019, Smarter Furnishings was awarded the project following a competitive bid involving 12 suppliers. A critical factor in this decision was Smarter Furnishings' expertise in providing turnkey solutions, and our team's ability to manage large-scale installations under tight deadlines. The interiors were furnished with pieces from our Apex and Cornerstone product lines, complemented by custom soft seating selections. Each piece was engineered with durable materials, including mortise-and-tenon joinery and fully welded steel bases, ensuring longevity.

The Outcome

Thanks to a vertically integrated service model, we were able to handle every aspect of the project in collaboration with Capstone Interiors. From manufacturing to delivery and installation, our goal was to simplify the process for TMO and the university, providing exactly what they needed on time and within budget.

“Smarter Furnishings is able to create custom furniture styles and sizes and fabricate what a designer wants for a project. They work with our designers to create drawings of a new product, then have a mock-up built in their factory to see how the prototype will work and look.”

Jane Brakefield

Director of
Capstone Interiors

Today, The Green at UC Davis enhances the living experience for busy student-residents and helps set a higher standard for properties in the industry with modern, versatile furnishings that are built to last.



We believe you
deserve a partner
that will give you
peace of mind
with proven
furniture solutions.

*Learn more about our solutions and our
commitment to service! Allowing our customers
to rest easy is why our customer partnerships
are among the longest in the industry.*



Book a Virtual Consultation

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